

Voters' Sources of Information for 2009 City Council election (Palo Alto CA)

Recommendations & opinions of others						
	1	2	3	N/A	Rating Average	Response Count
a. Candidate lawn signs	62.4% (199)	16.6% (53)	6.9% (22)	14.1% (45)	1.35	319
b. Friends and family	22.0% (71)	31.1% (100)	34.5% (111)	12.4% (40)	2.14	322
c. Opinion of 3rd party relayed by friends and family	36.5% (116)	23.0% (73)	12.6% (40)	28.0% (89)	1.67	318
d. Comments in online forums, such as Google/Yahoo Groups and Town Square Forum	40.8% (130)	17.9% (57)	12.5% (40)	28.8% (92)	1.60	319
e. Others	18.4% (38)	3.4% (7)	11.6% (24)	66.7% (138)	1.80	207
If "Others", please describe						40
answered question						322
skipped question						19

If "Others", please describe		
1	Doug Moran analysis - posted in Barron Park	Nov 10, 2009 2:50 PM
2	Influences of Friends and current Officials could be both negative or positive	Nov 10, 2009 8:48 PM
3	Reading their interviews and looking at their biography	Nov 10, 2009 9:35 PM
4	Crescent Park Neighborhood Assn.	Nov 10, 2009 9:42 PM
5	The longer the endorsement list of the "400", the less I was wanted to vote for the person	Nov 10, 2009 10:31 PM
6	newspaper endorsements.	Nov 11, 2009 12:46 AM
7	PAN Questions and answers	Nov 11, 2009 7:18 AM
8	live forums	Nov 11, 2009 5:35 PM
9	Youtube, Facebook, Myspace	Nov 11, 2009 6:23 PM
10	some officials endorse anything that moves -- losing their candidate's & their own credibility	Nov 11, 2009 6:35 PM
11	Daily Post articles and editorials	Nov 11, 2009 7:37 PM
12	PAN questionnaire	Nov 11, 2009 8:01 PM
13	Mercury News articles	Nov 11, 2009 8:53 PM
14	others were more likely to ask for my opinion than I was to ask for theirs	Nov 11, 2009 9:55 PM
15	Palo Alto Online	Nov 11, 2009 10:00 PM
16	Personal knowledge, friendship,	Nov 11, 2009 10:20 PM

If "Others", please describe		
17	newspaper opinions	Nov 12, 2009 12:52 AM
18	Answers to surveys as posted	Nov 12, 2009 1:40 AM
19	Booklet from outgoing City Council member containing his personal opinions of candidates	Nov 12, 2009 4:52 AM
20	posted endorsements	Nov 12, 2009 5:07 AM
21	Palo Alto Weekly opinions	Nov 12, 2009 5:51 AM
22	I knew one candidate personally	Nov 12, 2009 5:40 PM
23	Occasionally, candidate signs on certain (known) lawns was a "detractor": i.e. disinclined to vote for candidate supported by certain people.	Nov 13, 2009 12:05 AM
24	Endorsements by Simitian and Drekmaier, Neighborhood coffees	Nov 13, 2009 3:23 AM
25	Candidate's own web sites	Nov 13, 2009 5:12 AM
26	Friend who held a candidate coffee; personal conversation with friend about a candidate.	Nov 13, 2009 6:01 AM
27	pAN survey	Nov 14, 2009 2:53 AM
28	Facebook, emails	Nov 14, 2009 3:59 AM
29	candidate forum	Nov 14, 2009 8:17 AM
30	awareness of candidates' track records	Nov 14, 2009 2:26 PM
31	What candidates said at the candidates meeting was most important	Nov 14, 2009 6:18 PM
32	discussion about Prop. A and HSR with friends	Nov 14, 2009 7:50 PM
33	Candidate Forum in Barron Park.	Nov 14, 2009 8:26 PM
34	meetings with candidates	Nov 14, 2009 10:43 PM
35	live forum	Nov 14, 2009 11:51 PM
36	PAN Forum	Nov 15, 2009 9:27 PM
37	Neighbors' association	Nov 16, 2009 7:51 AM
38	Endorsements of candidates by local political figures as listed in candidates' flyers.	Nov 16, 2009 6:57 PM
39	personal knowledge	Nov 16, 2009 8:12 PM
40	Jack MOrton's brochure	Nov 18, 2009 2:44 PM