

Palo Alto Election Information Survey
Report of Results as of November 13, 2007
Total Respondents = 347

Overview

This survey was created to attempt to measure the factors influencing voter decision-making in the November 6, 2007 local Palo Alto elections. Three campaign co-chairs/advisors created the survey, additional campaign teams reviewed it, and two professional pollsters provided suggestions.

The survey was disseminated by email. Each campaign team was invited to send out the survey, as were community leaders, neighborhood associations, and former elected officials. All individual responses are included to provide the qualitative responses.

An examination of responses reveals:

- About 313 respondents made it all the way through and answered the demographic questions, which came at the end of the survey
- More women than men responded
- Only about 1/3 of respondents voted at the polls. The remainder voted absentee by mailing in advance, or by handing in their absentee ballots at the polls on Election Day (26%)
- Individual, unaided responses to what most influenced people reveals that many respondents had a personal knowledge of the candidates, or the opportunity to meet with them. This suggests that they were either campaign insiders or available to attend coffees or forums.
- Ratings of suggested information sources (provided in the survey) revealed that respondents believed that the most useful sources of information for making election choices included candidate coffees and informal gatherings, candidate forums, and opinions of friends. Least useful information came from candidate advertisements online, campaign literature that came in local newspapers, and campaign advertisements in local papers.
- Analysis of the most useful information source write-in answer confirmed the ratings. Candidate forums were most often listed, and then opinions of friends, spouses, or others (including endorsements). Meeting the candidates was the third most frequently-mentioned source of useful information, and the Palo Alto Weekly was the fourth.

*Please note that the likely insider bias in this survey means that results should not be considered as anything other than “anecdotal” in nature (in other words, a sizable shaker of salt should be duly applied when generalizing these results to the entire voting population of Palo Alto). The sample of survey completers not only had internet access, but also, **a significant number of respondents were also associated with the campaigns.***

Specific survey results are provided below, in an order from general (demographic information) to specific answers on write-in questions. For any questions about this survey, please contact Kathy Schroeder at kathyschroeder@gmail.com.

Responses to Basic Demographic Questions

What is your nearest neighborhood elementary school?		
answer options	Response Percent	Response Count
Addison	10.22%	32
Walter Hays	9.90%	31
Duveneck	11.82%	37
Ohlone	6.39%	20
El Carmelo	6.71%	21
Palo Verde	5.43%	17
Fairmeadow	14.06%	44
Hoover	5.43%	17
Juana Briones	9.90%	31
Barron Park	14.70%	46
Escondido	3.83%	12
Nixon	2.24%	7
<i>answered question</i>		313
<i>skipped question</i>		34

What is your gender?		
answer options	Response Percent	Response Count
Female	65.50%	205
Male	34.82%	109
<i>answered question</i>		313
<i>skipped question</i>		34

What is your age range?		
answer options	Response Percent	Response Count
18-25	0.64%	2
26-35	3.19%	10
36-45	19.49%	61
46-55	32.91%	103
56-65	22.36%	70
Over 65	22.04%	69
<i>answered question</i>		313
<i>skipped question</i>		34

How did you vote this year?		
answer options	Response Percent	Response Count
Mailed absentee ballot in October	25.29%	87
Mailed absentee ballot in November	12.21%	42
Handed in absentee ballot at the polls	26.45%	91
Voted at the polls	34.01%	117
Did not vote (You will skip to page 4)	3.20%	11
<i>answered question</i>		344
<i>skipped question</i>		3

Unaided Recall of Information Sources

This question was asked before any information sources were revealed, to suggest what information sources that respondents recalled without suggestion.

Over three hundred respondents provided at least one source of information, and forty provided five sources of information, as you can see by the summary chart below.

Please name the sources of information about the candidates that MOST INFLUENCED your choice of candidates in the recent local election for school board and city council (list any number up to five):		
answer options	Response Percent	Response Count
1.	100.00%	309
2.	91.59%	283
3.	66.34%	205
4.	32.04%	99
5.	13.59%	42
<i>answered question</i>		309
<i>skipped question</i>		38

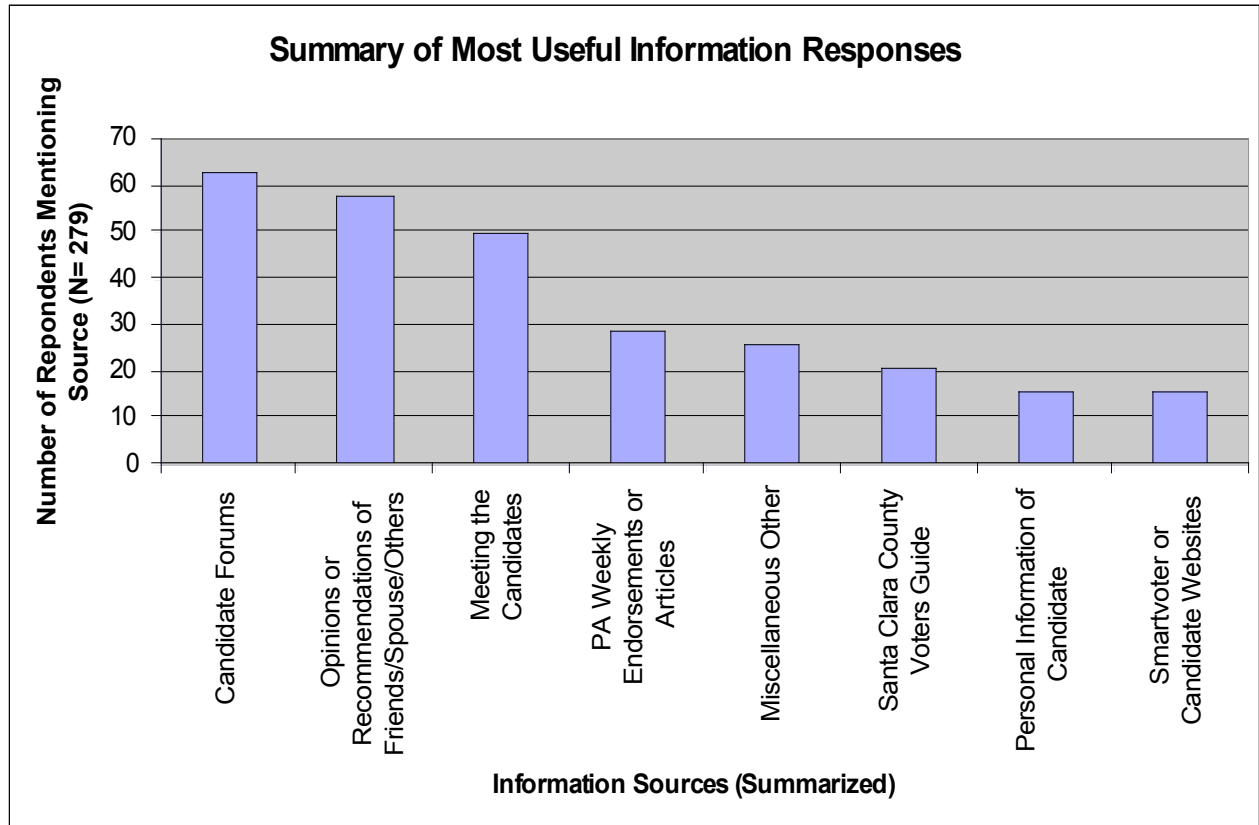
To preserve the flow of answer summaries in this section of this report, the specific responses for unaided recall question above are listed as **Appendix B**, beginning on page 15 of this report.

Rating of Specific Information Sources

Below is a list of sources of information about candidates running for local office. Please rate each of these sources in terms of how useful you think they are, where 1 is the least useful, and 5 is the most. Mark "N/A" for any source you do not consult for information.								
answer options	1	2	3	4	5	N/A	Rating Average	Response Count
Campaign advertisements online	132	33	25	11	11	85	1.75	297
Campaign advertisements in local newspapers	109	64	49	20	14	36	2.09	292
Campaign literature dropped on your doorstep	89	64	66	43	16	20	2.4	298
Campaign literature stuffed in a local newspaper	128	56	37	21	6	48	1.88	296
Campaign literature that arrived in the mail	80	76	56	47	22	18	2.48	299
Candidate coffees and informal gatherings	20	15	25	51	120	62	4.02	293
Candidate forums (e.g., League of Women Voters)	15	14	18	56	124	67	4.15	294
Candidate websites	34	37	58	52	36	73	3.09	290
Formal endorsements of candidates by others	29	49	72	65	67	16	3.33	298
Palo Alto WEEKLY general campaign articles	25	33	62	84	69	22	3.51	295
Palo Alto WEEKLY editorial endorsements	40	36	58	74	65	21	3.32	294
Palo Alto Town Square comments	87	32	36	13	14	108	2.09	290
Palo Alto DAILY general campaign articles	41	45	65	62	27	53	2.95	293
Palo Alto DAILY editorial endorsements	60	53	64	48	28	44	2.73	297
Placement of candidate lawn signs	76	83	71	26	22	19	2.41	297
Santa Clara County Voter's Guide (This includes the Candidates' Ballot Statements)	23	43	66	71	66	37	3.43	301
SmartVoter Website	42	18	37	22	19	152	2.7	290
Opinions of spouse/significant other	33	20	49	66	74	52	3.53	294
Opinions of friends	16	26	46	86	114	13	3.89	301
Recommendations of others (e.g., local opinion leaders)	26	45	57	88	64	17	3.43	297
<i>answered question</i>								306
<i>skipped question</i>								41

Respondent Report on Most Useful Information Source

What was the single most useful source of candidate information for you for the recent Palo Alto City Council and School Board election (please provide whether or not it's on the list above) and why was it so useful?



As might be predicted from the preceding ratings, more respondents listed the most useful source of information as candidate forums than any other response. Opinions of others, including spouses and formal endorsements, ranked second, while meeting and/or talking with the individual candidates ranked third.

The Palo Alto Weekly, both its editorial endorsements and the articles it provided ranked fourth with 29 specific citations. In contrast, only about seven people cited the Palo Alto Daily or Mercury News (those are included in the “other” category). This is particularly interesting given that the election results for both school board and city council exactly paralleled the Palo Alto Daily’s editorial endorsements.

The verbatim individual responses to this question are listed immediately below (beginning on the next page) as **Appendix A**.

Appendix A: Single Most Useful Information Source

Below are the write-in responses for the single most useful source of candidate information question.

Single Most Useful Source of Candidate Information
Formal endorsements of others because it shows what the candidate's political inclinations are.
meeting the candidate, asking questions with enough time to get answers
Palo Alto Weekly endorsements
Meeting the candidates
meeting the candidates and talking to them. gave best insight into their views and approach
Meeting the Candidates and hearing them answer unrehearsed questions. Important to see how they will handle themselves in a unrehearsed forum
Candidate Forums because it allowed you to hear all of the candidates answer the same question
spouse
personal interviews
Candidate Forums
Panels
Candidate forums--quick way to assess all candidates at once
Candidate Forums
knowledge gleaned from knowing the candidates
candidate coffees - on the list - a chance to see, smell and hear the candidates' views on issues of interest to me
Candidates forum- in order to see and hear how they conduct themselves
Personal contact with candidates
Candidate forums
Weekly on-line interviews.... available anytime!
Palo alto Weekly editorial... didn't vote for anyone who supported MI
Personal knowledge of candidates and opinion of people I trust
Weekly on-line interviews
PA Weekly endorsement
in-person meeting b/c there's direct Q & A
forums
candidate forum. opportunity to assess the candidate in person, and hear their views.
PTAC forums; heard candidates speak with minimal rehearsal -- true sense of their thinking process
informal gatherings
candidate informal gatherings with multiple candidates
My friends took the trouble to interview candidates and they summarized their positions in a digestible way.
Personal emails by neighborhood people I know
Voter's Guide - objective and succinct resource
candidates forums
The Palo Alto weekly recommendations, provided good sound reasoning and I trust their judgement

Single Most Useful Source of Candidate Information
endorsement by trusted friend who is in contact with politicians
Personal information
PA Weekly articles and endorsements
meeting the candidates personally and asking them questions relevant to my concerns
candidate forum--got to contrast views on same question
The advice of a trusted friend, which is on the list above, because I trust their judgement when it comes to local politics.
personally knowing the candidates
Written interviews in the PA Weekly --because more in depth
Recommendations from friends who closely follow politics because they are enough to get to know the candidates and stay well informed about the issues.
personal meetings with the candidates
candidate forum
personal knowledge about the candidate
personal contact such as coffees
Personal knowledge of the candidate and his or her views on various issues. Also, background information from personal experience which shows attitudes or comments from the candidates that I could not support.
opinions of past school board / council members / community leaders
first person view of candidates
Candidate forums - could see how the candidates' minds worked
friends - I trust their opinions
Hearing each candidate speak at a forum because I could get a sense of how they approach issues
candidate forum
Personal contact...working with them on community issues.
forums -- particularly if recorded for later viewing -- downside is they are ALL at bedtime and as a single parent I can't get out many evenings
Personal contact at coffees w/extended Q & A from many people, and a chance for me to ask specific questions.
Candidate forums
personal meetings with candidates
candidates' statements because it must be concise and is composed by candidate before election season so it is "unfiltered" by campaign events, etc.
PA Weekly editorial endorsements
voter's guide -- gives insight into what motivates the candidate
palo alto weekly campaign articles: included all candidates, summary by neutral observer
Palo Alto Weekly -- thorough analysis
websites and Palo Alto Online interviews: I'm plugged into my computer and I don't like paper waste (e.g. brochures on my doorstep, mailers, etc.)
candidate forums
Personal recommendation of friend who is in the loop.
LWV and Coffee's

Single Most Useful Source of Candidate Information
candidate forum -- see candidates answer questions live gives a good indication of how real they are
candidates individual websites
candidate forum on the web; could evaluate all the candidates at a time convenient to me
friends
My own opinion, after hearing all the others
Friends' recommendations. I missed the forums because of schedule conflicts.
informal gathering
ballot statement
personal knowledge about candidates
I know enough of the candidates, and if not I used LOWV forum
meet the candidates at a friend's house
coffees; got to meet the candidates and judge them for myself
Recommendations of community leaders who are involved and know the candidates well.
candidate forums - I got to hear candidates respond to a variety of questions. I could evaluate their answers and compare them to the answers of other candidates.
candidate coffees because you can ask questions that may never get asked in other settings
Talk to candidates
Endorsements
forums and informal gatherings; chance to meet the candidates watch them interact, answer questions on the spot
LWV Candidate forum-got to see how candidates handle themselves in public forum
Weekly endorsements and articles
going to school board meeting to hear candidate speak because got views on school issues
Candidate coffee/informal gathering
Candidates responses to forum questions
friends
neighborhood picnic and later neighborhood ice cream social
Impossible to answer. With two of the candidates it was a house meeting. With the rest it was their campaign literature, however received. These gave me their general positions and who endorsed them. In a couple cases their campaign literature made me to decide not to vote for them. In one case I tried to envision a city council member whose expertise was in advising cities on legal matters--how that would work when the city had a city attorney on its staff. I also relied on my spouse as to the past history of the candidates. Signs in front of houses? They're very important. But both ways. If I see a candidate's sign in front of some one whose political positions I do not agree with, that tells me to vote no on the candidate's sign. Incredibly, I voted for one City Council candidate with whom I totally disagreed with his position on an area of great importance to me. When I heard with my own ears Pat Burt dismiss the entire area of city employees' pensions with the statement that that's got to be brought under control because "the rest of us don't get pensions like that," I almost fell off my chair. It was straight Rush Limbaugh--an appeal to self-interest and prejudice, completely devoid of any rational analysis of facts. But, even though this is an important area to me, I was impressed by his intelligence and his grasp on issues and "community" so much that I gave him slack and voted for him. I believe he is educable and will try to educate him. Under the present CalPERS program in another 15 years the City of Palo Alto will never ever have to put another dime into pensions for present or future city employees. I agonized over that decision.
Hearing the candidates speak in person in an intimate setting

Single Most Useful Source of Candidate Information
Candidate forums and coffees. Hearing/meeting the candidates gives me a good sense of who they are
candidates forum. It provides info re the candidates ability to speak in public, how articulate they are and it's helpful to see them in action and having to answer all kinds of questions. this item was on the list above.
recommendations of friend who is very connected politically in town
personal referral
forums
school board candidate forum at local school, heard from candidates directly and could compare more directly. I wish I had seen a City Council Forum
knowledge of candidate
Opinion of leaders and former electives - Example, Joe Simitian. They know what the job entails. I trust them.
talks with connected and trusted friends
Candidate Forums because all the candidates were together and comparisons were easier to make.
Personal Contact
Candidates answer the questions from the Palo Alto Neighborhood questionnaire. Useful to compare the way they thought about the issues.
Friends
opinions of friends
Informal gatherings iwth the candidates
santa clara county voters guide becaue i believe it is objective and encompassing
Talking to an activist
PA Weekly----it is concise, convenient, knows the community well
coffee/informal gathering
Sample Ballot
discussion with friends
watching the meetings
Candidate gatherings at the school. Able to ask pointed questions about their positions on topics that I consider relevant.
coffee for school board candidates at the elementary school - could meet candidates in person and ask them questions
the endorsement of people I trust or think highly of
impression of candidate
CANDIDATE FORUMS. the school board did this. they answered questions (quickly and to the point. they had to becasue time was limited) and in doing so they had to give their position and thoughts on things. i read all of the newspaper articles and found them to be, as in all previous elections (15 years of my residence here), close to useless. newspaper articles somehow never uncover the candidates actual position on anything. mailers and advertisements are completely useless because they do an even poorer job of revealing anything.
I talked to a friend who I believe is honest and informed and based my opinion on that person's recommendation.
No single one I can isolate, it was a combination along with my gut feelings

Single Most Useful Source of Candidate Information
Opinions of friends - especially when they knew the candidate - to get the visceral, human reaction and judgment I trust
candidate's website
Community forums because you get to see the candidates respond to questions and get a sense of their opinions and comfort level in public sessions.
Personal and professional references because they are the most accurate factually.
Palo Alto Weekly articles helped me learn about the candidates that were NOT being talked about locally.
candidate websites - gave me a chance to learn more about some candidates in depth, particularly appreciated videos online of candidate interviews
LWV
panels
See all candidates at forums
Opinions of politically informed friends
League of Women Voters site. Asked questions and let me see each written response, where the candidate, by writing it, had time to think about what they wanted to say.
league of women voters, feel it is honest
palo alto weekly recommendations
coffee morning because I could ask them to address my particular concerns one-on-one
coffees-meeting the candidates in person and watching them answer hard questions
Candidate statements. They are useful because everyone has an equal limited chance to articulate what issues they care about, what they would do about them, and why they are qualified to effect the policies they support.
SmartVoter website
personal information
Santa Clara County Voter's guide because it had brief statements by all the candidates in one place.
lawn signs and talking to friends who are really plugged in to the city and schools
Email from friends telling why they supported certain candidates - I trust their research and opinions
co- workers talking about candidates
coffees and campaign events - meet candidate and get a feel for what he/she is like and her/his ideas
Information received from people who know the candidate. #10 above.
forums and coffees - real questions, real answers
Knowing people who have worked with the candidates for school board and own experience with PAUSD
The candidate who came to our neighborhood and met with people, because he was knowledgeable and seemed to care about our local neighborhood issues.
meeting the candidates
extensive conversations/e-mails/candidate answers on PA Online
Opinions of friends. They know the candidates personally so I could learn directly about the candidates.
My wife, because I trust her opinion and her information from others in the community

Single Most Useful Source of Candidate Information
Candidate Forums because it allowed you to hear all of the candidates answer the same question
My conversations with the candidates, which allowed me to really understand why they were running, what they would do if elected, and how enthusiastic I would be about having them represent me on the city council or school board
Campaign brochures. Contain background of candidates
personal recommendations from people whose judgement I trust
Personal knowledge of candidates
Discussion with my daughter and son-in-law. They have three school-age children and are active in parent groups; they are concerned with a particular safety issue in Baron Park and interviewed city hall candidates with that in mind.
personal contact on issues - distinguishes those who are padding their resumes from those who are effective
A well-constructed website because of the up-to-date and relevant information. Note: WELL-CONSTRUCTED
Palo Alto Weekly endorsements. They do a lot of work to make sound recommendations. I trust their editorial board.
Sierra Club endorsements for Council; candidate statements for School Board
League of Women Voters
The coffees because I got to speak with each candidate and get a sense of each as a person
Candidates' ballot statements and their previous experience as stated in the voter's guide and in newspaper articles. I was also influenced by candidates Town Square participation, but not all candidates used that forum
Endorsements. I look at endorsements from people/organizations I trust. That way no one is trying to "sell" me anything
PAN questionnaire to PA Council candidates and PAN Candidates Forum
forums
meeting the candidate
forums
wife
Personal knowledge of the candidate's skills, positions, leadership style ("personal" meaning myself or someone I trust).
School Board Candidates Forum
website information
Merc
Santa Clara County Voter's Guide
friends opinions
Newspaper editorials and general campaign articles
opinions of people i know and respect
Spouse
No single most useful source. Aggregate of sources was most useful.
Voter's guide
Santa Clara Voter's Guide

Single Most Useful Source of Candidate Information
general newspaper articles
Redundant
Palo Alto Weekly they did a wonderful job of introducing the candidates and letting you get to know them
Opinions of friends
coffees---informal enough so really heard from candidates in response to real questions
local opinion leader. Well stated information that I trust
sources of campaign contributions tend to predict how a candidate will vote when elected
Personal contact with candidate. Opportunity to explore in depth issues of importance to me.
voter's guide
speaking directly with the candidate and attending candidate forums or coffees
League of Women Voters website - It's objective, allows consistent comparison of candidates credentials and positions and who endorsed them
Palo Alto Daily
PA Weekly endorsements
the PAN Forum at Art Center. The questions were impartial and tough. Judge Cordell did a great job.
candidate receptions - hear candidate answer questions directly/live
Santa Clara Voters Guide - seems impartial and comprehensive
Candidate forum for school board; PA Weekly articles for city council
informal gatherings and candidate forums
informal 1on1 talks, I was able to get to all of my questions without having to share time with others
personally knowing the candidates
local friends because they know the personalities and past successes or failures of candidates
Friends
Opinion of friends because of close connection w/PTA and PTA Council
Candidate coffees and informal gatherings
Candidate Forum - could meet the candidates, speak with them, hear their views on topics of importance
Palo Alto Dail/weekly
Santa Clara Co. Voter's Guide--direct and concise; clear summary of qualifications; forces candidates to communicate using the written word without visual images.
Live candidate forums
My daughter attended a discussion with Melissa Caswell, and was very impressed, which led me to look further into her campaign literature and eventually to vote for her.
mail
Did not vote for any candidate that was endorsed by sitting office holder
Candidate forums at local elementary school, city sites
opinion drawn from listening to people I know
PA Weekly editorial endorsements; a trusted source
Voters' Guide
Opinions of people I trust
opinion of unbiased, trusted friends who keep up with issues, politics....then I do my own reading, listening and make-up my own mind.

Single Most Useful Source of Candidate Information
Campaign literature dropped off at home because it not only gave me information, it showed the candidate had the support of a team of workers willing to walk the precinct
recommendations from friends/relatives
Candidate Forums because it gave you the opportunity to see and hear the candidates' opinions on various topics
forums and coffees...to see candidates think on their feet and respond to each other
Palo Alto Daily
Palo Alto WEEKLY general campaign articles
Opinions of friends and spouse, because they studied the candidates more than I did.
Palo Alto Weekly endorsements; thoughtfully researched and delivered
Opinion of friends
Direct contact is the most useful, but the most expensive in terms of candidates' limited time.
Candidate forum, opportunity to hear candidates in person & ask them questions on MY issues.
candidate profiles and video interview , as they gave me a better sense of who the person was
smartvoter
Palo Alto Weekly - the 3 issues that focussed on the candidates
SmartVoter: impartial, concise, easily accessible
Palo Alto Daily
Knowing people I trusted who worked on various campaigns this year
The videos were great because they were out of sync, so you could hear what they said but evaluate their manner of speaking at the same time, a lot of their character came across in their body language.
friends' recommendations because they do a lot of research
Candidate forums
Forums - although they didn't give the candidates enough time, their demeanor was important
voter's guide. Same info for each candidate.
forums
The little contact I had with a few candidates - hearing them speak about local matters. In future I'll go to forums.
Candidate forums AND websites
Candidate forum at El Carmelo School. It was well organized. The audience was able to ask questions of the candidates that were important to them (in writing!!!) The candidates were able to give opening and closing statements. The moderator and time keeper were terrific. I felt we got a fair, unbiased glimpse of who each candidate was. I decide the candidates I was going to vote for based on the forum.
Palo Alto Weekly recommendations: Source deemed thoughtful, trustworthy.
Palo Alto Weekly candidate interviews online
talking to candidates and listening to them at forums
personal contacts. I knew most of the candidates and drew my own conclusions
Campaign literature with names of leaders & citizens who have endorsed candidate.
LWV Forum --- could make personal assessment of individuals
Personal knowledge of the candidates. I know many of them from previous community activities and therefore have a good sense of their values and understanding of the issues.

Single Most Useful Source of Candidate Information
school board candidates forum at Ohlone provided me with the chance to hear candidates respond to questions of concern by audience
Weekly editorials
Candidate Flyers
personal information from spouse and personal face time or email time - I vote for people I like and would do things with
Santa Clara's voter guide
Newspaper campaign articles
League of Women Voters' candidate night; receptions in private homes for some candidates.
League of Women Voters
voter's guide
discussions with friends. Useful because it really helps solidify the issues and we can all share the information we have learned from a variety of sources
voter's guide; concise and in one location
Candidate Forum
articles as result of interviews of candidates - what their position was on the SHC & LPCH expansion
LWV televised forums for both -- most convenient and informative
I found an article in the Weekly with some commentary and endorsements. Made sense.
Palo Alto Weekly
Personal contact and/or knowledge of candidate
Palo Alto Weekly articles
PA weekly-easy to read and decipher
statements in the official voters' guide -- puts all candidates on equal footing
In person events - coffees
Candidate forums
Talking to the candidates, because I could ask about issues of concern to me/neighborhood/city
Campaign literature
thoughtful email from someone i know
Candidate coffee - saw the candidate speak and think on feet and answer questions I care about
League of Woman Voters Web links (on list). Factual and unbiased
Literature because it summarizes candidate's positions on issues and is brief enough to digest

Appendix B: Unaided Recall Question

The specific responses for the unaided recall question above are listed below from left to right, as entered by respondents. Each row represents one respondent's answers; where there are blanks, the respondent did not provide an answer.

The question read: Please name the sources of information about the candidates that MOST INFLUENCED your choice of candidates in the recent local election for school board and city council (list any number up to five):

Specific Sources of Information Listed by Respondents				
1.	2.	3.	4.	5.
Having worked with them in the past	mailers	newspaper endorsements	endorser lists	hearing what other people say
public forums	newspaper articles	word of mouth	Endorsements	
I knew the candidates from prior work	Candidate forums and coffees	Candidate websites and blog behaviors (and misbehaviors)		
comments from the candidates themselves	debates	opinions of people I trust	newspaper	
Meeting the Candidates	Candidate supporter/endorser lists	Candidate Forums		
Recommendations of friends	Palo Alto Weekly recommendations	Candidate Forums		
school forums	face to face time			
wife	wife	wife	wife	wife
personal interviews	opinions of friends	endorsements		
Candidate Forums	Candidate Statements on-line	Endorsements by PA Weekly, Daily	Personal Knowledge of Candidates	Discussing Candidates with People I Respect
met in person	friends	questionnaires	panels	newspapers
PTA-sponsored candidates forum	privately-hosted coffees	friends' recommendations	websites	PA Weekly endorsements

Specific Sources of Information Listed by Respondents				
1.	2.	3.	4.	5.
Personal contact and experience	Candidate Forum at Paly and a local elementary school	Newspaper articles		
personal relationships with candidates	position on issues I care about	reputation re ability to work, work together, and take leadership on issues that might not have wide support		
neighborhood coffees (we gave one for a school board candidate and attended others)	talking with friends	newspaper interviews		
Word of Mouth	Parent's information about candidate	Meeting the candidate		
Palo Alto Candidates Forums	Personal conversations with the candidates			
Personal knowledge or meetings	Word of mouth	Newspaper editorials	Candidates forum	Ballot statements
Candidate forum	Candidate coffee	Palo Alto Weekly stories	Personal contacts	
PA weekly endorsements	on-line interviews	endorsement lists		
Personal knowledge of most candidates	Newspaper recommendations: PAW, PADN, SJM	Flyers/brochures		
Coffee Chats	PA Weekly interviews	Endorsements from community leaders		
People I know in the community ... especially those in leadership roles	Personal contact with the candidates ... I managed one campaign, and only voted for candidates I personally spoke (and agreed) with			
Palo Alto Weekly	Candidate Forums	Endorsements		

Specific Sources of Information Listed by Respondents				
1.	2.	3.	4.	5.
Q & A candidates forum at elementary school	in-person meeting and discussion			
candidate forums	editorials			
candidate forums	newspaper articles	hearing from other people, friends		
PTAC forums	Candidate coffees held by friends & acquaintances			
face to face	their own words in media or their website	newspaper endorsements		
personally known to me	candidates forums	PA Weekly interviews	PA Weekly editorial	
Discussions with friends who interviewed the candidates				
Recommendations from neighbors who I knew and trusted	Literature delivered to my doorstep by "real people" involved e.g. a school teacher recommending a school board candidate	candidates' statements in the official voting schedule		
Sample ballot/candidate statements mailed to my household	Interviews and endorsements in Palo Alto Weekly			
Candidate Forum	Website	Newspaper articles		
Palo Alto Weekly editorials	Friends opinions			
personal knowledge	past community work by candidates	newspaper endorsements	word of mouth	campaign literature
Friends	meeting with candidates	Palo Alto Weekly		
Personal contact	Friends	Paper		
palo alto weekly	candidate's speech			

Specific Sources of Information Listed by Respondents				
1.	2.	3.	4.	5.
personal contact	newspaper endorsements	talking with friends		
Candidate forum at Paly	Newspaper editorials	Personal experience with candidates		
Palo Alto Weekly	Palo Alto Daily	City Council candidate forum	Friends and acquaintances	
Knowing candidates	palo alto weekly	word of mouth		
Meeting most of them in person (City Council only)	PA Weekly written profiles (did not watch the videos)	Opinions of others		
Recommendations from friends and community leaders	Candidate forums	Newspaper articles	Brochures	Newspaper endorsements
personal meeting	endorsements	literature	signs	
personal acquaintances	candidate coffee			
personal knowledge of the candidate	opinions of friends whom I respect	newspaper endorsements confirmed my decisions (in some cases)		
personal contact with candidates				
Friendship and working experience with the candidate	recommendations of family and friends			
meeting friends and acquaintances of people who knew the candidates and talking to them; recommendations	meeting candidates personally and listening to them talk	campaign information about experience/ education	Endorsements	
first-person view of candidate	opinions of respected friends/associates with first-person view of candidate			
Attending one of the school board forums	Candidates statements and literature	Input from local newspapers	paloaltoonline.com	
friends	forums	internet		

Specific Sources of Information Listed by Respondents				
1.	2.	3.	4.	5.
Personal exposure to the candidate from the past	Conversation with candidate	Letter or campaign material	Forums	
candidate forum	PTA leaders' comments			
Personal contact: coffees	LWW/ Greenmeadow Candidates Forums			
endorsements - who is on that list?	education and work experience	support (or lack of) for choice programs at PAUSD	Inclusive-ness, commitment to diversity and equity issues in the community & schools	how articulate the candidate is -- in writing and in person
Personal observation with candidates at coffees to hear extended conversations, and ask specific questions and follow-ups	Bio/c.v. was helpful the first time. Unnecessary after that.			
School board forum at Paly	Candidate information on paloaltoonline.com	Coffees at people's homes		
recommendations from known sources, i.e. word of mouth	candidate websites	weekly analysis of individual candidates and issues		
candidates' statements	informal coffee at private home(s)	newspaper endorsements/ editorials		
newspaper	friends	colleagues		
candidates' statements in the voter pamphlet	newspaper coverage	recommendations from friends		
palo alto weekly articles				
Palo Alto Weekly	Palo Alto Daily	Flyers		
meeting the candidates				

Specific Sources of Information Listed by Respondents				
1.	2.	3.	4.	5.
city council - attended forum; viewed online forum segments	school board - viewed online forum almost every segment	much less important, but did consider the endorsements each candidate received from people I respect and know		
Palo Alto Weekly interviews	Personal recommendations from informed friends	Knowledge of candidates past history over many years from personal experience or media exposure		
meeting the candidates	friends working on campaigns	weekly		
Merc News	Politically active neighbors	saved video interviews on internet	palo alto weekly	
conversations at coffees	candidates Q & A in newspapers	website of candidates	Recommendations of people I respect	mailers (last on list)
Candidate coffee at private home	Voter forum on the web at communitymediacenter.net	Candidate web sites	Newspaper endorsements, profiles, and articles	Word of mouth
knowing candidates personally	friends	PA Weekly endorsements	hearing candidates speak	
PA Daily News	PA Weekly	LWV website	discussion with friend(s)	
saw them talk at school	read the election booklet			
recommendations from friends who know the candidates	personal knowledge of individuals	read some statements made for the newspapers of LWV pamphlet		
Meetings with candidates	Endorsements from a variety of groups and newspapers			
pa daily	adult children living in pa	friends	voter info sheet	
Personal knowledge	Endorsements			

Specific Sources of Information Listed by Respondents				
1.	2.	3.	4.	5.
I know most of the candidates	LOW candidates forum			
Meet the candidates at Susan Rosenberg's house				
coffee for in person conversations	PA Weekly picks	PA Daily picks	flyers giving info re candidates	who chose to support candidates
friends recommendation				
Recommendations from people I trust	Candidate Literature	Endorsements		
personal experiences with the candidates	the Weekly	candidate forums		
candidate flyer	candidates forum			
met candidates at parties	voter information pamphlet	brochures		
Endorsements	Position Statements			
personal contact with two of the candidates prior to the election	all-candidates school board forums	friends	candidate flyers/brochures	
Candidate forum	Newspaper articles	Friends		
weekly endorsements	flyers	Town Sqaure	voter pamphlet	daily and merc endorsements
going to school board meeting	hearing the candidates speak	newspaper articles		
Met and talked with some candidates at a neighborhood gathering	Newspaper articles	Friend's recommendations		
Their statements	Ads with endorsements	My knowledge of the issues and their responses	Friends & knowledgeable folk's comments	Emails from friends
Friends	endorsements listed in campaign literature	Palo Alto Weekly recommendations		

Specific Sources of Information Listed by Respondents				
1.	2.	3.	4.	5.
candidate forum	newspaper interviews and analysis	league of women voters brochure	candidates web site	flyers
personal contact at neighborhood event	recommendations from friends	campaign material including endorsements	newspaper endorsements	responses to questionnaires (LMV, PAN, enviros)
Personal contact at a house meeting with two candidates	Who endorsed which candidates	Analysis of background and positions of candidates from campaign literature		
Information/discussion with people who know the candidates	Candidate forums	Newspaper articles interviewing each candidate		
My friend Elliot				
Personal acquaintance w/ candidate	Word of mouth--respected friends' and community members' opinions	Coffees w/ candidates--VERY helpful to meet in person.	Candidate answers to surveys done by local paper	Written material about candidates
palo alto weekly	friends			
Referral from a knowledgeable friend				
Forums	Newspapers	Friends		
school board candidates forums	endorsements from respected people, either in campaign literature or in person	Yaiweh Yeh endorsements by phone	newspaper endorsements	
own personal knowledge	recommendations of knowledgeable friends			
Past Service	Answers at Community Forums	Individual Endorsements	Newspaper coverage	Ballot Measures
talked with informed friends	read materials sent and distributed			
candidate forums	personal contacts			
Personal contact	Candidate forums	Coffees	Newspaper articles	
meeting the candidates	who was supporting them			

Specific Sources of Information Listed by Respondents				
1.	2.	3.	4.	5.
Palo Alto Times	PAN survey	personal recommendations from people I know	Recommendations from politicians I respect	
FRIENDS ...involved in politics who know the candidates	Newspaper endorsements			
speaking with friends I admire				
In person meetings	friends	PA Weekly		
newspaper	write up in voting literaturue	friends who are active in the city politics	talking with the candidates about issues	analyszing all this with MY OWN warped set of values and logic
Discussion with a knowledgeable activist	Palo Alto Weekly			
Palo Alto Weekly	San Jose Mercury	Prior acquaintance with some candidates	Debates on Media Center TV	
online video interviews	personal appearances at neighborhood gatherings	editorials	mailed literature	voter guide statements
Sample Ballot	Lawn Signs			
palo alto weekly	discussion with friends			
Personal contact	Friends who discussed candidates	Internet		
coffees	Palo Alto Weekly	Palo Alto Daily News	campaign literature	
Direct contact	Newspaper			
coffee at my kid's elementary school	voter forum held at St. Andrew's			
who endorsed them	information on their mailed flyers	their profiles and quotes in the Weekly	their statements in the ballot information package	

Specific Sources of Information Listed by Respondents				
1.	2.	3.	4.	5.
friends' recommendations	meeting the candidates in person	wanting to remove cronies and avoid those who seemed to be 'in bed with developers' and those who were going to cont 'as usual'	wanting to change the city establishment	
school board candidate forums at the schools - excellent!!!!	video segments palo alto online - city council			
on line sites	verbal with neighbors			
a friend in palo alto who I believe is honest and informed				
Friends	Palo Alto Weekly	Candidate fliers	Candidate forums	
Word of mouth/friends	Candidate forums	Newspaper endorsements	Internet	
acquaintance who knew candidate	information on website	door-to-door visit by the candidate himself		
Talked to a former School Board Member	Daily News	PA Weekly	Conversations with neighbors	
Community forums	Personal advocates/personal contacts	Newspaper coverage	Campaign literature	
Ballot Statement	Personal references of candidate			
personal discussion with others who had interviewed candidates	newspaper articles about positions	flyers in the mail	campaign signs	
candidate web sites	ballot statements	candidate mailers		
LWV Candidate Forum & Election Materials containing Candidate Responses to Questions	Lists of endorsers found in mailings and flyers	San Jose Mercury & Palo Alto Weekly articles and editorials	Friends	Sample Ballot - Candidate Statements

Specific Sources of Information Listed by Respondents				
1.	2.	3.	4.	5.
LWV or other community panels with everyone	individual meetings with candidates at coffees given by known friends	friends' recommendations		
voter's guide (official booklet)	palo alto weekly			
candidates forums	word of mouth endorsements	newspaper endorsements	LWV questionnaires	community endorsers
Asking folks more active in local politics	Articles in weekly, daily, SJ Mercury			
Wife's teacher's knowledge of who is conservative and vote for them.	Look at SJ Mercury suggestions and then vote the opposite candidates.	Republican Women's Club		
League of Women Voters website	Sample ballot			
local papers	friends	NOT junk left on doorstep		
Palo Alto weekly				
meet the candidates coffee -- spoke to candidates directly	flyers in the mail	friend's referrals	blurbs received in voting information received by mail	
palo alto weekly				
Knowing and speaking intensely with city council candidates	Ballot Statements	Literature (which I helped drop)		
league of women voters	candidate web sites	voter information guides	mercury news	daily news
san jose mercury news	palo alto weekly			
Material sent with voter handbook	Handbills			
The voter's handbook from the government that includes the candidates' statements	Palo Alto Weekly articles about the candidates			

Specific Sources of Information Listed by Respondents				
1.	2.	3.	4.	5.
lawn signs on neighbor's lawn of particular neighbor whose opinion I respect	forums - in general, but I didn't go to any this time	flyers and handouts dropped at the door		
Opinions of friends				
personal knowledge of candidates from working in the school district	co-workers	friends living in the community		
coffee to meet them and hear what they have to say	interviews in the local papers	discussions with our friends		
LITERATURE PROVIDED	WORD OF MOUTH			
Friends	Candidates statements	Weekly endorsements		
Palo Alto Weekly newspaper	Palo Alto Daily newspaper	neighbors		
friends				
School Board - Based on opinions of people I respect who are knowledgeable about school board and my own 28 years with the PAUSD	City Council - mostly reading about candidates -- not in newspapers			
Meeting with the candidates personally.	Reading the Palo Alto Daily opinions.	Candidates' statements.		
meeting the candidates	Hearing from my neighbors	palo alto online		
Going to School Board Meetings over prior year, which informed me well.	Talking with/e-mailing candidates re:overall vision for district, specific goals	Candidate forums were immensely helpful	Reading their web-sites	
Personally know the candidates	References from people who knew the candidates	League of Women Voters session	Candidate statement in voter guide	Candidate coffee
Talking with family and friends	Local media endorsements	Articles with candidates in local media		

Specific Sources of Information Listed by Respondents				
1.	2.	3.	4.	5.
Candidate Forums	Opinions of friends	Recommendations of the papers		
Speaking to the candidates	Information about the candidates from my friends			
Candidates' literature	Forums	Newspapers	Friends	
Personal recommendations				
Knowing the candidates personally	Friends	Palo Alto Weekly	Palo Alto Daily News	San Jose Mercury News
Younger family members	Local newspaper			
personal contact over the years	performance at candidate forums	comments from knowledgeable colleagues	answers to campaign questionnaires	
Personal acquaintance	Website	Newspaper	Forums	Coffees
Palo ALto weekly	Flyers	Friends		
Palo Alto Weekly endorsements	San Jose Mercury News endorsements	Campaign brochures mailed by candidates		
Sierra Club endorsements	Ballot Pamphlet	Newspaper endorsements, information: Weekly, Daily		
Their responses to questions posed to all of them by a Neighborhoods committee.				
League of Women Voters	Candidate statements			
Friends	Palo Alto Weekly			
Speaking with the candidates at coffees and forums	The candidate's website	Asking other people	Profiles in the newspaper	
Candidates statements printed in the newspapers or online	Conversations with friends and/or candidates themselves			
Sierra club newsletter	endorsements	Personal contacts		

Specific Sources of Information Listed by Respondents				
1.	2.	3.	4.	5.
personal meetings or coffees	written answers to PAN questions	candidates forums	names of endorsers on campaign literature	Recommendations of politically active friends
palo alto weekly endorsements and articles	web research - candidate websites	candidate literature	other newspapers	respected friends
meeting the candidates at a neighborhood event	my memories of past experiences with some of the candidates	conversations with friends and neighbors	reading on-line comments from respected sources	
Mailings	Meeting the Candidates at Farmers Markets and at schools			
personal conversations	involved community members	forums	literature	
my wife	articles in the News			
personally knowing the candidate	contact from a trusted friend about the candidate	newspaper endorsements	web sites	candidates forums
Attended School Board Forum at Barron Park School	Attended in-home meet the candidates	The information in the voters booklet		
information on websites				
School Board Member	Weekly	Merc	NOT campaign literature - goes directly to recycle	
spouse	neighbors			
friends recommendations	friends lawn signs	palo alto weekly		
Palo Alto Weekly	talking to informed neighbors	Mercury News articles		
Knew candidate personally	Met candidate at candidate's event in the park (coincidentally - I probably wouldn't have planned to attend)	Candidate lives in neighborhood and child attends our school		

Specific Sources of Information Listed by Respondents				
1.	2.	3.	4.	5.
Friends and family	Mailings and brochures	Palo Alto newspapers		
Sierra Club endorsements	Endorsements from current or former elected officials	Statements of focus on candidate mailers		
Candidate flyers	Palo Alto Weekly	Palo Alto Daily	San Jose Mercury News	
Sierra Club approval	web sites			
Palo Alto Weekly	Person to Person	Santa Clara Voters Guide		
local news papers	official election information sent with ballot			
Candidates handouts	Newspaper recommendations			
Palo Alto Weekly	discussions with friends			
Word of mouth	Candidate statements in voter pamphlet	Newspapers		
league of women voters forum--did not like the controlled too brief answers	midtown forum	coffee	second coffee	candidate responses to questions on internet and in newspaper
web page of local political activist	voter information booklet			
local newspapers	personal statements by candidates	what I personally knew about the candidates	who supported the candidates, particularly financial supporters	
Personal contact with candidate	Record of candidate	First hand recommendations from friends	Literature, including endorsements	Forums
Information in the voting pamphlet	talking to the candidates	flyers		
personally spoke with candidate	attended candidate's forum	spoke to friends		

Specific Sources of Information Listed by Respondents				
1.	2.	3.	4.	5.
Information on the candidates that was published on the League of Women Voters website, including recordings of candidates speaking at events				
Local paper reviews	Friends recommendations			
past contact with candidate	recommendations from knowledgeable friends	meeting and talking with a candidate	Palo Alto weekly endorsements	
speaking and listening to them in person.	positions they took on issues important to me	attitudes toward the city and the neighborhoods	what they knew about the history of certain issues	connections
newspaper articles	recommendations from friends	candidate receptions	candidate web sites	
Voter information pamphlet				
personal knowledge of candidates	community forums	Palo Alto Weekly articles	Palo Alto Online forum conversations	
community meetings to meet and hear the candidates.	face to face discussions as they were campaigning, some even came to my neighborhood and went door to door	newspaper or literature advertisements and endorsements	friends who know the candidates recommendation	
talking to the candidate 1on1	PAWeekly videos (NOT their endorsements)	PADaily endorsements	candidate forum	school candidate coffee
Personal knowledge of candidates	PA Weekly/ paloaltonline			
friends				
personal contact	PA Newspapers	Fliers		
Friends	P.A. Weekly	Mercury News	websites of candidates	mailings, etc.
First hand knowledge of the candidates	Recommendations from trusted friends			

Specific Sources of Information Listed by Respondents				
1.	2.	3.	4.	5.
Attendance at coffees, social events with candidates	Personal recommendations from friends	Personal knowledge of candidates	Candidate mailings	Local news publications
Coffee at a neighbor's house	Community meeting at a local school	Detailed information in local papers		
Palo Alto Daily	Candidate brochure			
Candidate statements in official Voter Information Pamphlet	Candidate Q & A responses in Daily News article	Candidate fliers	Personal connection to certain candidates	
Personal acquaintance / meeting with candidates	Live multicandidate "debate"/ presentations	Candidate statements on issues in Palo Alto papers	Friend's recommendations / endorsements	
Palo Alto Weekly	Personal interactions/knowledge of candidates	website	fliers delivered to house	
mail	public ad	sign		
Newspaper articles	forums			
Hearing all of them in a 'Candidates Night' was by far the best/easiest way for me to get the info.				
personal friendship with candidate	coffees with candidate	personal recommendation by someone I trust	Endorsement by people I know and respect	
PA Weekly	League of Women Voters	neighborhood forums		
Ballot statement	Personal contact			
interviews, coffees, forums where candidates have to express in real time their knowledge and views	endorsements or lack thereof of colleagues	campaign literature, printed or otherwise	lawnsigns, number and who has displayed them	Endorsements and affiliations
Personal contact	Newspaper			
Mailings	Newspapers	Word-of-mouth		

Specific Sources of Information Listed by Respondents				
1.	2.	3.	4.	5.
Discussions with friends/relatives	Profile in election booklet	Newspaper articles	Accounts of appearances at various forums - printed or oral	
Candidate Forums (PAN Group forum at Palo Alto Art Center, Media Center broadcasts)	Palo Alto Weekly/Palo Alto Daily News articles (not editorials)	County Election booklet	League of Women Voters Info	
local newspaper's endorsements and articles/interviews	forums and coffees	flyers (for familiarity of candidates)		
info flyer	friends and acquaintances			
Palo Alto Weekly	Voter information pamphlet			
Recommendations of friends				
Personal knowledge of candidates	Palo Alto Weekly endorsements	Talking with friends	Reading leaflets	
Friends & family	Palo Alto Weekly	Candidate meetings		
Direct contact with candidates	Ballot statements	League of Women Voters summary	Fliers	
Candidate forums sponsored by the League of Women Voters	Opinions of friends	Editorials		
having met them	their own statements in the brochure			
online materials at paloaltoonline.com (profiles and video interviews)	Palo Alto Weekly	candidate web sites		
voters guide	smartvoter.org			
Palo Alto Weekly features	Palo Alto Online articles			

Specific Sources of Information Listed by Respondents				
1.	2.	3.	4.	5.
friends	newspapers	hate literature at doorstep...environmentally a waste	precinct walk, leave one unique card listing ALL candidates websites.... .. then pre-sign "left by supporters of so and so"	
smartvoter.org	paonline.com	sjmercury.com		
Met candidate at Farmer's Market	Newspaper articles	Fliers left on doorstep		
Friends	Newspaper	On line info		
Videos on the Palo Alto Weekly website, as well as information for each candidate posted there	Personal recommendations from friends			
friends' recommendations	websites and blogs			
Hearing the candidates speak	Friends	Palo Alto Weekly		
campaign literature	forums	local newspapers	discussions with friends	Not in any particular order or importance
candidate profiles and letters in registrar's profile	recommendation by friends			
candidate forums	candidate coffees, park picnic, etc.			
Met several at Bol park -+ assessed their informal talk about local matters	Talked to local savvy friend + went over the lists of candidates, compared + shared info	Read their responses to questions in PA Weekly + "graded" each - pluses for good ideas, minuses for bad.	scanned their endorsement lists on their lit.	
fliers	newspapers	lawn signs		

Specific Sources of Information Listed by Respondents				
1.	2.	3.	4.	5.
Voter's Handbook biographies/ statements	Friends	SJ Mercury recommendations	(couldn't find the PA Weekly or Daily recommendations)	Literature at door or mailed
campaign flyers with names of people who recommend a particular candidate	Candidate night at El Carmelo School	meeting the candidate at the Farmers' Market		
daily news	web sites			
Local Newspapers	Campaign materials distributed by candidates	Input from former board members and others deemed knowledgeable		
PA Weekly website (interviews with candidates)	League of Women Voters Smart Voter website	Discussions with friends		
personal contact	midtown forum			
personal knowledge	League of Women Voter's TV rerun of voter meetings (I could not attend)	endorsements by others on the flyers	emails from trusted friends	PA Weekly interviews of candidates
Names of people we know who endorsed candidates	Resume information for each candidate	Sources of campaign finance when available		
Public Debate	Newspaper summaries	Newspaper recommendations	Voter pamphlet	
Personal knowledge of the candidates	Conversations with others about the candidates	Palo Alto Weekly article about their ideas		
candidates forum	newspaper review of candidates	published lists of elected officials and community members endorsing candidates		
Palo Alto Weekly	Neighbors' comments			
Mailings	Newspaper articles (not endorsements)	Discussions with friends		
spouse	candidates I have personally chatted with at events	editorial from Palo Alto Daily News	editorial from San Jose Mercury News	material left at doorstep

Specific Sources of Information Listed by Respondents				
1.	2.	3.	4.	5.
Material sent by santa clara county				
information available in the newspapers	talking with neighbors			
Attending candidate's night for City Council	Attending reception for two School Board candidates	Some newspaper recommendations		
League of Women Voters	Newspapers	Flyers		
pamphlet with statements	newspaper endorsements	call from Joe Simitian (but too late-I'd voted already!)		
Web sites	Newspaper articles	discussions with friends		
My wife	Sample ballot & voter information pamphlet	Palo Alto Weekly	Lawn placards on lawn's of individuals whose opinion I respect	
Candidate Forums				
met at MRA ice cream social	recommendations from neighbors whose opinion I value	write -ups in the Weekly on each candidate		
League of Women Voters Forums as televised	Palo Alto Weekly	Palo Alto Daily	Individual promotional materials	
Debbie, a friend	Other friends			
Palo Alto Weekly	San Jose Metro	Grace, a friend		
forums/coffees	personal acquaintance with candidate	friends endorsing/ supporting a candidate	websites/ literature	
Voter guide sent by elections people	Palo Alto Weekly articles	Palo Alto Weekly answers to questionnaires sent to candidates	Advice from trusted neighbor	
Personal visit from a candidate to our church's emergency preparedness fair	Bulk mail flyer from candidate's campaign	Personal knowledge of candidate's spouse from Stanford		

Specific Sources of Information Listed by Respondents				
1.	2.	3.	4.	5.
Newspaper recommendations	candidate forums	candidate brochures		
PA Weekly				
candidate statements in official election booklet	campaign literature from candidates	“Debate” with school board candidates	PA Weekly interviews with some of the City Council candidates	
PA Weekly	In person events			
candidate profiles, PA weekly	voter forums	candidate meet-and-greet	local editorials	discussions with friends
Candidates themselves	Position fliers	Endorsers		
Palo Alto Weekly	Palo Alto Daily News	Candidate speaking events	Candidate literature	Candidate websites
Knew the candidate personally	Heard the candidate speak	Talked to friends who were going to vote for candidate	Endorsements by friends, local papers	
League of Woman Voters Web Site Links to candidate profile				
Knew candidates personally	Websites	Participated in forums as a candidate myself		

For any questions about this survey, please contact Kathy Schroeder at kathyschroeder@gmail.com. Please feel free to forward this survey to any interested party. Thank you.